

ambiance

the character and atmosphere of a place

"The soft lighting and romantic music really adds to the ambiance of this restaurant."

appeal to

to be attractive or interesting

"The idea of working in a doesn't appeal to everyone."

cater for

to provide food and drinks for an event

"We had to cater for six hundred people at the wedding. It was a lot of work!"

cramped

lacking in space, uncomfortably small

"My room was so cramped that I fell over my suitcase every time I got out of bed!"

forerunner

a person or thing that precedes the development of something else

"The historical forerunners of modern day hotels were called Inns."

lifestyle category

when talking of hotels, those that fall into the class that represent and cater to the particular ways people like (or would like) to live their lives

"The Ritz Hotel is, without doubt, a leader in the luxury lifestyle category."

personalize

to make to particular individual requirements, or to add a detail that identifies an individual

"The fitness center will personalize a diet and a workout program for you, if you ask."

portfolio

in business, a range of investments held by an individual or organization - In the hotel business, this would be the collection of hotels owned by a group

"Our hotel group has added three new hotels to its portfolio this year."

signature features

things associated with a particular brand, style or category

"One of the signature features of the Radisson hotels is their comfortable bedding."